

Course Map

The map Badminton Horse Trials is currently using serves its' purpose but it's cluttered with unnecessary elements. They've placed it within their A5 programme which, coupled with the excess information, makes for an uncomfortable and awkward read.

I've removed these extra elements such as the fence names as detailed information about the fences on the course is listed elsewhere in the programme. All that is required on the map is the fence number to assist the user in their initial orientation on the course.

In addition, the car parking areas need a clearer method of identification, so I've implemented a colour coded system which will tie in with the signage on the ground to assist spectators in navigating back to their car and avoid getting lost. Unfortunately identifying your car once you've arrived is still up to the resourceful nature of the owner!

Key landmarks such as Badminton House and the lake remain on the map as they provide landmarks for spectators but the smaller details on the old map, such as trees and boundaries have been removed for clarification.

This map is fully scaleable as it is created in Adobe Illustrator which makes it perfectly suitable for printing in an A5 format.



This is a reduced version of the full map to indicate, simply, where the signs are to be placed within the context of the course.

The small, red circles denote these positions.